

TOURISM PROMOTION ADVISORY COMMITTEE (TPAC) MINUTES
Thursday – July 11, 2019

CALL TO ORDER

Meeting called to order at 4:06 PM

1. ROLL CALL

Present: Committee members Barbara Ciaramella, Matt Honeycutt, Skip Watwood, Sonya Billington, Dane Tippman

Absent: Tim Kennedy, Bob Pieper

Also present: Staff Committee Liaison Lauri Ziemer

2. APPROVAL OF MINUTES –

Motion made by Sonya Billington to approve the minutes of June 20, 2019; motion seconded by Barbara Ciaramella, Dane Tippman abstained. Committee voted and the motion carried.

3. Public Comment - None

4. ACTION ITEMS

- a. **Brookings Oregon Monarch Advocates (BOMA) Event Proposal** – Holly Beyers and Dennis Triglia presented the Brookings 2nd Annual Monarch Festival event proposal. They advised they are planning and anticipating for a larger event this year with more activities planned. They plan to publicize the event thru media, radio and print public service announcements and use social media to encourage attendance. They also hope to expand the event eventually to a self sustaining festival thru sponsorships and donors. **Motion made by Dane Tippman to fund the event in the amount of \$1,500; motion seconded by Sonya Billington. Committee voted and the motion carried unanimously.** Matter forwarded to City Council.

5. INFORMATIONAL ITEMS

- a. **TPAC Budget** - Committee reviewed new fiscal year budget.


6. Committee Comments on Non-Agenda Items –

Committee commented on the 4th of July Family Festival and fireworks and complimented Barbara on a successful event.

7. SCHEDULE NEXT MEETING – Next meeting scheduled for August 8, 2019. This meeting will include marketing and media consultants to present proposals.

8. ADJOURNMENT – with no further business the meeting adjourned at 4:30 pm.

Respectfully submitted,


Skip Watwood, Chair

(approved at 8-8, 2019 meeting)