

**TOURISM PROMOTION ADVISORY COMMITTEE (TPAC) MINUTES**  
**Thursday – March 8, 2018**

**CALL TO ORDER**

Meeting called to order at 4:03 PM

**1. ROLL CALL**

*Present:* Committee members Angi Christian, Candice Michel, Bob Pieper, and Skip Watwood.  
*Also present:* Staff Committee Liaison Teri Davis

**2. APPROVAL OF MINUTES –**

**a. Motion made by Candice Michel to approve the minutes of February 8, 18, motion seconded by Angi Christian and Committee voted; the motion carried unanimously.**

**3. Public Comment** – There was no one present to address the Committee on non-agenda items.

**4. ACTION ITEMS**

**a. Wild Rivers Mushroom Festival** – Kathleen Dickson presented the request

- Event is being increased to two days
- More out of area marketing to be performed
- Candice Michel suggested promoting it through the City's Spectrum Digital advertising

**Motion made by Candice Michel to approve the funding request, motion seconded by Angi Christian and Committee voted; the motion carried unanimously.**

**b. Chamber of Commerce Map Advertisement** – Teri Davis presented the request

- Two size options were presented at prices of either \$995 or \$595

**Motion made by Candice Michel to approve the funding request at the double ad size costing \$995, motion seconded by Angi Christian and Committee voted; the motion carried unanimously.**

**5. INFORMATIONAL ITEMS**

**a. Event Calendar** – not presented

**b. Budget Status & Internet Hit Info** – Committee reviewed the budget status and the internet hits for the month

**7. SCHEDULE NEXT MEETING** – Next meeting scheduled for April 12, 2018.

**8. ADJOURNMENT** – with no further business before the Committee, meeting adjourned at 4:35 pm.

Respectfully submitted,

  
Skip Watwood, Chair  
(approved at April 12, 2018 meeting)